



RESPONSE UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP 2600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor : John W. Norris III	
Appln. No. : 10/625,412	
Filed : July 23, 2003	Group Art Unit: 2623
Title : TECHNIQUES FOR CONDUCTING A SURVEY USING AN ITEM SELECTION SYSTEM	Examiner: Annan Q. Shang
Docket No. : L294.12-0033	

**AMENDMENT**

Mail Stop Amendment  
Commissioner For Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

SENT VIA EXPRESS MAIL

Express Mail No.: EM 117200573 US

This is in response to the Office Action mailed on January 29, 2008. Please  
amend the above-identified application as follows: